



NEWS RELEASE
FOR IMMEDIATE RELEASE – APRIL 5, 2010

SALEM AFTER FIVE READY TO KICK-OFF A NEW SEASON!

“The Kings Open the Stage on April 23”

The popular “Salem After Five” concert series begins a brand new season on April 23 with “The Kings” performing on the Salem Farmers Market. The event will get underway at 5:30p.m. and all proceeds will benefit the Salem Rescue Squad and Sabrina’s Place, a TAP initiative that is designed to promote the opportunity for adult and child victims of domestic violence to have safe and secure supervised visits.

“Salem After Five” is sponsored by the City of Salem Parks and Recreation, Q99-FM, RE/MAX - Real Estate One of Salem and Pepsi.

Admission: Adults \$5, children 12 and under are free. There will be a children’s play area set up in the Market, as well as food vendors featuring Bastian’s Bar-B-Q, Salem Pizza & Subs, Salem Ice Cream Parlor, and Ol’ Mule Hot Dog Co.

No coolers, outside food or drinks, rollerblades, skateboards or pets are allowed on the premises.
For additional information call Salem Parks and Recreation at 540-375-3057

Contact:

Kristen Finley
Special Events Supervisor
City of Salem
(540) 375-3057
kfinley@salemva.gov

Mike Stevens
City of Salem
Communications Director
(540)375-4112 office
(540)353-2041 cell
mstevens@salemva.gov

2010 SALEM AFTER FIVE SCHEDULE

<i>April 23</i>	<i>“The Kings”</i>
<i>May 21</i>	<i>“Ministers of Soul” & “Super Hold”</i>
<i>June 25</i>	<i>“The Tams”</i>
<i>July 23</i>	<i>“Holiday Band”</i>
<i>August 20</i>	<i>“Domino”</i>